

RUNNING WILD

ADVENTURE RACE
JUNE 13, 2015

SUPPORTS
OUR
THI



MORE INFORMATION AT:

WWW.RUNNINGWILDRACE.COM



SPONSORSHIP OPPORTUNITIES

WHAT IS RUNNING WILD?

Running Wild Race is an adventure race located on the Kee Ranch in Northwest Oklahoma. This race was created to raise money and awareness for Legal Aid Services in Woodward County. In this charity race, individuals will be required to run approximately 4 miles while navigating both natural and man-made obstacles throughout the course. The individual from each division who completes the course first will win. First, second, and third places will receive awards.

WHO IS THE TARGET AUDIENCE?

Running Wild is geared toward any individual who loves a little bit of adventure with their normal every day exercise regimen. The obstacles and natural terrain provide a great challenge to runners of all experience levels.

WHO IS ORGANIZING THE EVENT?

Running Wild is organized and presented by Ragged Hills Charities, Inc., a nonprofit organization dedicated to raising awareness for Legal Aid in Woodward County, Oklahoma.

HOW YOU CAN HELP:

As a nonprofit organization, we need prize donations and event sponsors to make this year's event a success. Specifically, we are seeking:

- Coupons and giveaways (minimum quantity of 300 per item, i.e. 10% off Coupon, Keychain, etc.) to be included in each participants goody bag.
- In-kind donations to support the event, including (but not limited to) bottled water, fruit, snacks, obstacle items, T-shirts and reusable bags, posters and signage, marketing/advertising, etc.
- Financial support in any amount to help cover the production and marketing costs.

Becoming a sponsor for this event provides excellent brand exposure to one of Woodward's most influential market segments. Please contact us at **(580) 256-9000** or email **info@runningwildrace.com** to discuss opportunities to promote your business at this event in return for your monetary and/or in-kind donations.



SPONSORSHIP 2012 LEVELS

We're excited to have the opportunity to work with you in raising the funds so desperately needed by Woodward County Legal Aid.

BASE SPONSORSHIP

Each sponsor will be featured on our website's sponsorship page with Platinum sponsors placed on the home page. Each sponsor will also receive a dedicated posting on our Facebook page where we have an ever-increasing following.

PLATINUM SPONSORSHIP \$5,000 & up

Sponsors at the Platinum level will receive all the base elements of sponsorship as well as logo placement on the race website homepage, guaranteed booth space on the day of the race, logo placement on the back of the race t-shirt, and will sponsor an obstacle on the course.

GOLD SPONSORSHIP \$2,500

Sponsors at the Gold level will receive all the base elements of sponsorship as well as guaranteed booth space on the day of the race, and will sponsor an obstacle on the course.

SILVER SPONSORSHIP \$1,000

Sponsors at the Silver level will receive all the base elements of sponsorship as well as guaranteed booth space on the day of the race.

BRONZE SPONSORSHIP \$500

Sponsors at the Bronze level will receive all the base elements of sponsorship.

WHAT DOES LEGAL AID DO FOR THE COMMUNITY?

My wife just told me the drains at our apartment are clogged again. She can't even bathe the kids and the landlord just ignores us. Since I lost my job, we can barely afford to pay the rent, let alone hire a lawyer. **CAN LEGAL AID HELP ME?**

I'm so worried about my grandson's safety. My daughter just can't stay away from meth. The DHS worker tells me I need a guardianship, but I can't afford to pay a lawyer. **CAN LEGAL AID HELP ME?**

We just received foreclosure papers on the house. Since my husband lost his job, we just can't make the payments. We would like to keep the house but we can't afford to fight the mortgage company. **CAN LEGAL AID HELP ME?**

This letter says my Social Security disability payments are being cut off. I don't know what to do. It seems like the Government can do anything it wants. **CAN LEGAL AID HELP ME?**

I've got to get out of my marriage. I haven't talked to my husband in weeks. The stress is having a big effect on the kids, but I can't afford the retainer for a lawyer. **CAN LEGAL AID HELP ME?**

Yes, Woodward County Legal Aid can help in all of these situations, and more. As you can see, it isn't just adults who suffer; children in our community are suffering from this lack of representation as well. These victims are forced to live in abusive homes or in unsafe environments because their families have nowhere to turn. Unfortunately, the Woodward County Legal Aid office needs funding to ensure people with problems like these will have their rights protected. You can help by providing monetary and in-kind support for legal aid's fundraising event Running Wild Adventure Race. Your contribution can make a difference in their lives by ensuring these families have somewhere to turn for help. Additionally, your sponsorship will serve as an example of what it means to live in Northwest Oklahoma, where we take care of our own and when there is a need, we join together as a community and help one another.

Please contact us at **(580) 256-9000** or email **info@runningwildrace.com** to discuss opportunities to promote your business at this event.



MORE INFORMATION AT:

WWW.RUNNINGWILDRACE.COM